



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

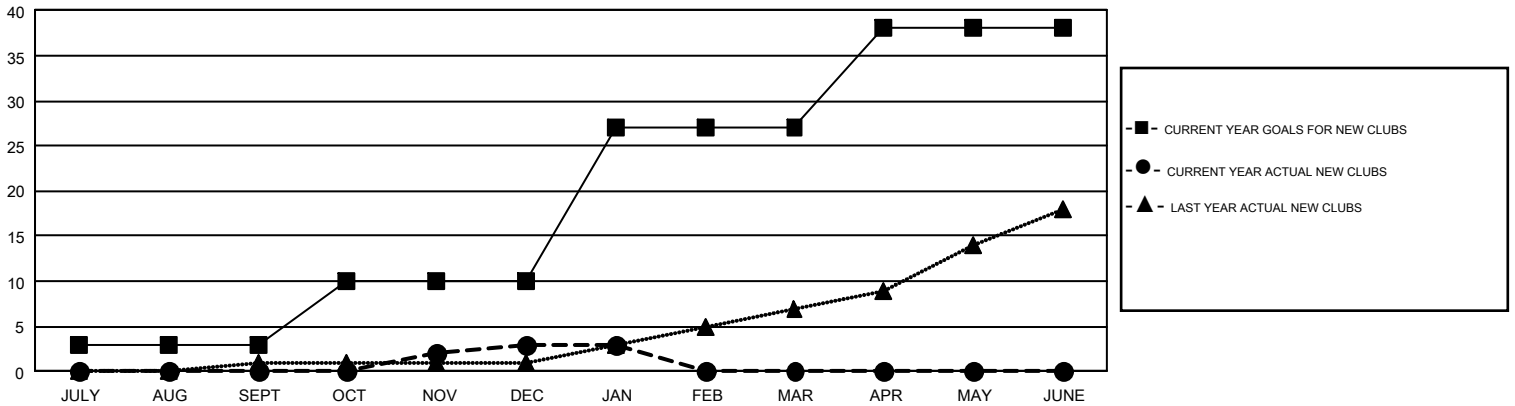
Results as of: 1/31/2018

GAT Constitutional Area 2

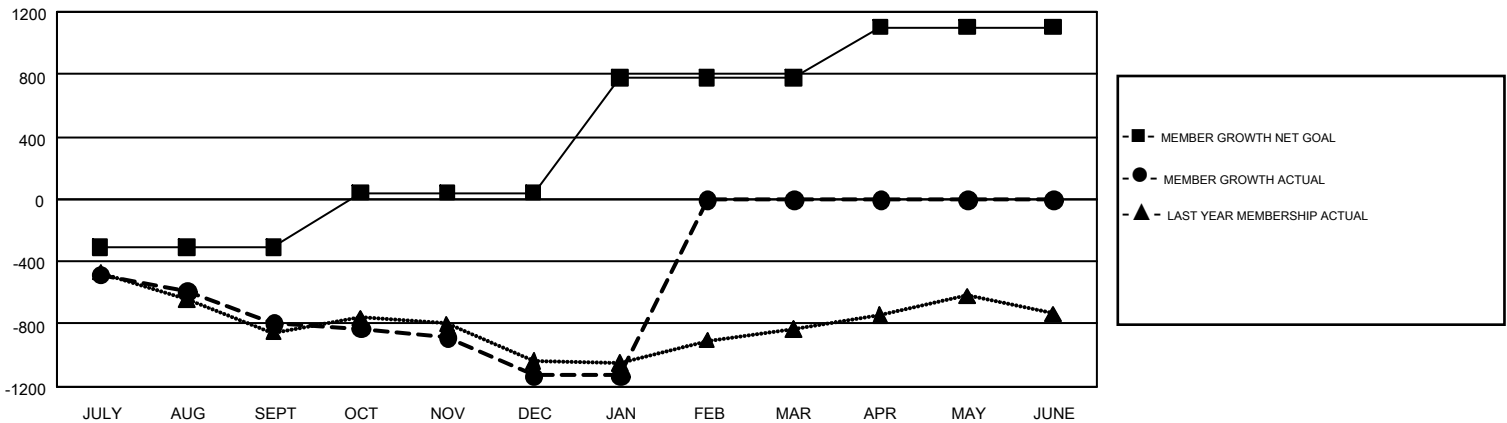
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | | RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 3 | 0 | 9 | JULY/AUG/SEPT | -309 | 619 | 1,276 |
| OCT/NOV/DEC | 7 | 3 | 10 | OCT/NOV/DEC | 350 | 1,191 | 1,409 |
| JAN/FEB/MAR | 17 | 0 | 2 | JAN/FEB/MAR | 737 | 411 | 350 |
| APR/MAY/JUNE | 11 | 0 | 0 | APR/MAY/JUNE | 324 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 21 | 736 CLUBS OF 1,635 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION MALE 26,787 (68.93%) FEMALE 12,072 (31.07%) |
| DROPPED MEMBERS DECEASED 316 CLUB CANCELLED 156 OTHER 2,562 TOTAL 3,034 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 7,232 FAMILY MEMBERS PAYING HALF DUES 3,684 |